

CALL TO ACTION

Action Haiti: Earthquake Relief Campaign

The natural catastrophe that occurred on January 12, 2010, has generated great concern for the people of Haïti. As details of the devastation are uncovered, many of us are **moved to action**. I am confident that **you are compelled to take action** in this time of need.

Powered by Action and the Carma Foundation have united to establish the **Action Haïti – Earthquake Relief Campaign**. This campaign has one simple goal – to get the necessary first aid/medical supplies, water, food and clothing to those impacted in Haïti. I ask that you support this effort by acting now and making a donation to the **Earthquake Relief Campaign**. Your contribution will go **DIRECTLY** to funding the procurement, transport and delivery of materials to Haïti.

Powered by Action and the Carma Foundation will keep you informed of the efforts of the Earthquake Relief Campaign. As a registered member of Powered by Action, you will also be able to view the campaign donations and utilization of funds via the Powered by Action website.

Please **ACT NOW** by going to www.poweredbyaction.org and click on the **Action Haïti: Earthquake Relief Campaign** link.

L' Union Fait La Force (*Strength Through Unity*). Together we can make a difference.

About Powered by Action (www.poweredbyaction.org)

Powered by Action is a non-profit organization classified under section 501(c)(3) of the Internal Revenue Code. Our *mission* is to bring developing communities to thriving self-sufficiency. We practice holistically: connecting sponsors, partner organizations, local donors, local expert groups, and local residents. Our online donor site provides transparency on every dollar that is at work.

Our *vision* is to build a global network of sponsors committed to transforming hundreds of communities around the world. Each sponsor comes with a unique and differential set of skills and ability and a proven track record of performance in the required areas of expertise as defined by each building block in our blueprint.

What is the Need

Almost half the world — over three billion people — live on less than \$2.50 a day , many of whom are illiterate, homeless and dying from fatal diseases, hunger, and lack of clean water.

Although there are a many nonprofits and philanthropies with both the mission and capacity to invest in global humanitarian and economic development programs, Powered by Action is among the very few that are using innovative technologies and leveraging public and private sector resources to create permanent solutions in these developing and distressed communities.

About Carma Foundation (www.carmafoundation.org)

The Carma Foundation is a non-profit organization classified under section 501(c)(3) of the Internal Revenue Code. The mission of Carma is to measurably improve the health of poor and vulnerable women and children in Haïti. Carma effectively utilizes media and pop culture to create a platform of awareness, dialogue, and then action. Carma, an urban spin on karma, embodies the belief of cause and effect behavior or practices to affect the lives of others. It is with this belief that Carma mobilizes others to not only care, but to become involved. Since its inception in 2007, Carma has already impacted the lives of tens of thousands of Haïtian women and children and plans to extend its reach to the millions of Haïtian citizens.

Haïti leads the western hemisphere with the highest poverty level amongst any of its hemisphere's neighbors. The Carma Foundation has chosen to spearhead several small projects addressing the needs of education, skill development and job creation of women and children in Haïti. In addition, the future goals of Carma are to reform Haïti's infrastructural needs in the areas of reproductive health, proper nourishment, health care, and STDs.

